

open

THE ONLINE PRESCRIBER EDUCATION NETWORK



[CME] ONLINE, ACCREDITED AND FREE

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As one of 24 recipients of the Attorney General Consumer and Prescriber Education Grant Program, the FSMB Foundation has developed and implemented a Web-based portal, the Online Prescriber Education Network (OPEN) at www.fsmb.org/re/open, to provide accredited continuing medical education courses developed by other program grantees. In coop-

eration with the FSMB's 70 member state medical boards, these modules are designed to enhance public protection, improve the quality of health care by educating health care professionals about pharmaceutical industry marketing practices and provide tools for accessing unbiased sources of information about drugs.




Through the OPEN portal, physicians have access to educational programs about pharmaceutical industry marketing techniques and their effect on prescribing practices. In addition, the portal provides access to relevant state and federal statutes, unbiased databases of information about the safety and efficacy of prescription medications, reporting mechanisms for adverse events related to medications and tools and strategies for evidence-based prescribing.


CME Modules

Most courses are available free of charge to licensed medical prescribers and some may be taken for continuing medical education credit. Accredited CME modules are added to the OPEN portal as they are completed.

Available Courses

- A Clinician's Guide to Critical Appraisal of Clinical Trials
- Accessing and Appraising Unbiased Drug Information
- Addressing Patient Inquiries about Specific Medications Advertised Directly to Consumers
- Communicating with Patients
- Critical Appraisal: Randomized-Controlled Trials for Drug Therapy
- Critical Appraisal: Systematic Reviews and Clinical Practice Guidelines for Drug Therapy
- Drug Approval in the U.S.: How Drugs Get to Market
- Evidence Based Medicine (EBM)
- Generic Drugs: Prescribing Sensibly
- How can I improve my practice?
- Information Mastery Practicum: How to Select and Use the Best Hunting and Foraging Tools
- Is this the right thing to do?
- Marketing of Medicines
- Off-Label Use of Pharmaceuticals
- Optimal Prescribing
- Organizational Influences on Prescribing
- Pharmaceutical Development and Regulation
- Pharmaceutical Industry Marketing and Influence
- Pharmaceutical Marketing
- Pharmaceutical Marketing: Its Goal is to Influence Your Prescribing Practices
- Pharmacologic Management of Pediatric Acute Pain
- Pharmacologic Management of Pediatric Hypertension
- Pharmacologic Management of Pediatric Juvenile Idiopathic Arthritis
- Pharmalyzer: Are you prescribing under the influence?
- Principles of Rational Prescribing
- Provider-Pharmaceutical Representative (PR) Communication
- Recognizing Pharmaceutical Industry Conflicts of Interest
- There's no such thing as a free lunch ... or dinner
- Using Evidence to Guide Drug Therapy Decisions
- Ways to Recognize and Avoid Marketing Influence
- What Does Drug Approval by the FDA Mean?
- What's Hype? What's Right? Assessing New Information from Pharm Reps to the Latest Journals
- Why and how are drugs approved?



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P.O. Box 619850, DALLAS, TX 75261-9850 (817) 868-4000 WWW.FSMB.ORG

